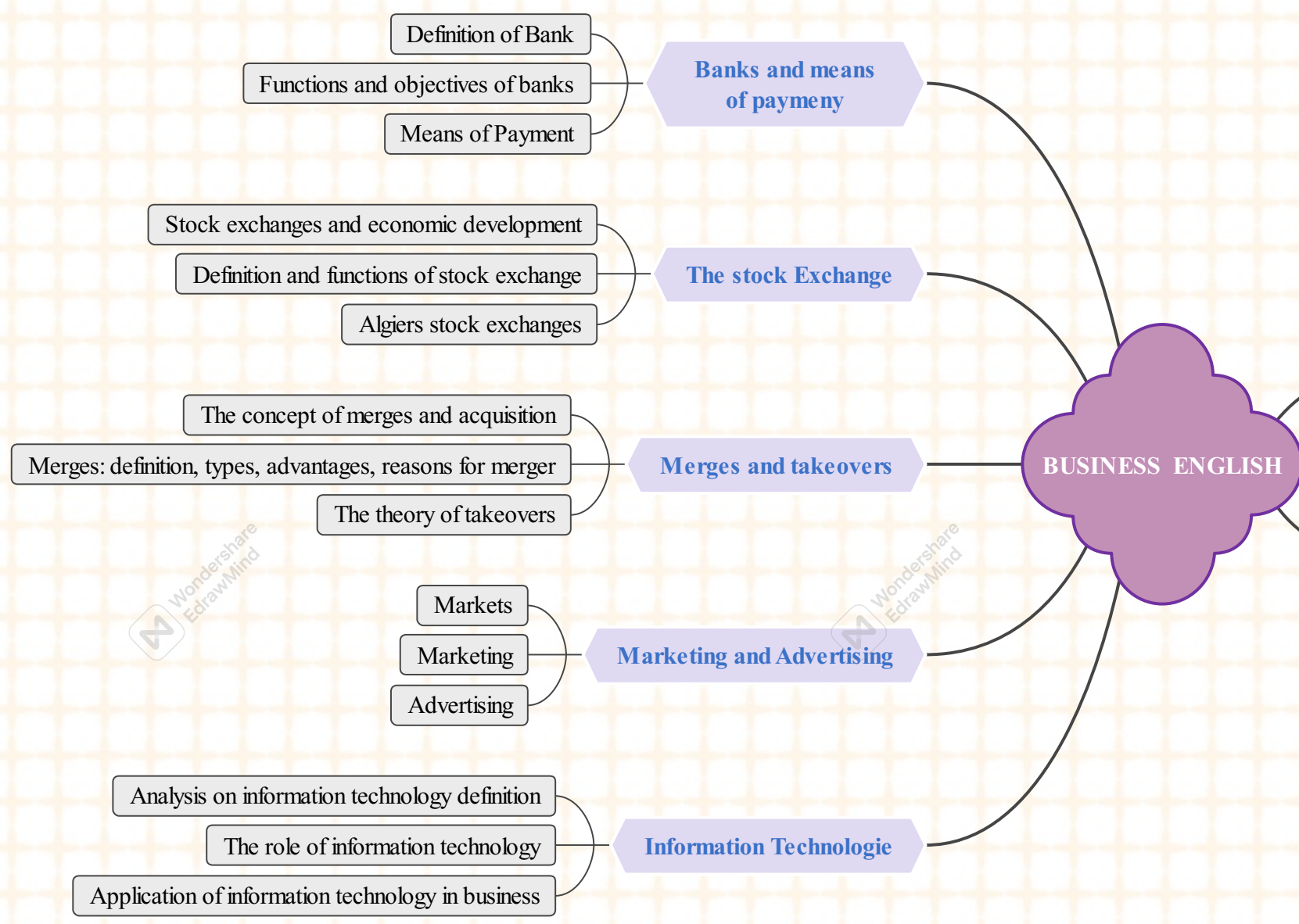




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Course information

- Credit: 01
- Coefficient: 01
- Educational Unit: Horizontal

Course Objectives

- The student will identify basic topics related to business English
- The student will explain financial institutions
- The student will compare the cognitive domains of marketing and advertising
- The student will relate information technology with his future job

Details

Content	Chapter 5
Place	Classroom 29
Time	90 minutes
Students Number	17