

University of Blida 2 Lounici Ali Faculty of economics, business and management sciences

**Common Trunk department** 

**Business English** 



### Presented by : Dr HADBI Atika

### What is a bank ?



## A **bank** is a financial institution which trade in money.



## WHAT ARE THE BASIC BANK SERVICES ?





#### They receive and hold deposits

### Pay money according to customer instructions



Lend money

### **Exchange foreign currencies**



Remittances

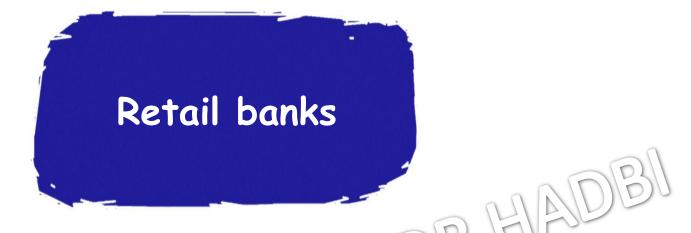
# HOW DO THEY MAKE PROFIT ?

They make profit from the **difference** (**known as spread or margin**) between the **interest rate** they pay to lenders and the **interest rate** they charge to borrowers.

DRHADBI

## **Types of banks**

DRHADB



Retail banks offer their services to the general public and usually have branch offices as well as main offices for the convenience of their customers.



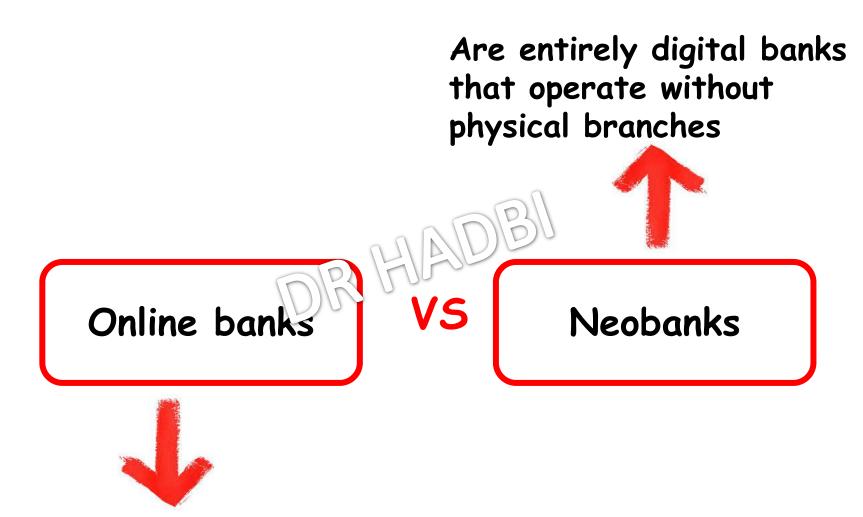
Commercial or corporate banks tailor their services to business clients, from small business owners to large, corporate entities.



An investment bank serves lots of large corporations, firms and buys shares to resell to investors, and even governments.



Also known as Savings and Loan Institutions (SLIs) or Thrifts, are financial institutions that specialize in accepting deposits from savers and using those funds to provide **mortgages and other loans** to borrowers, particularly for purchasing homes.



are traditional banks that have moved some or all of their services online



A central bank is a financial institution that is responsible for overseeing and regulating a country's monetary system.

Central banks play a crucial role in managing the economy and maintaining stability by controlling the supply of money and credit, setting interest rates, and regulating banks and other financial institutions.

## **Banking terminologies**

2022/2023



Debit card

Visa Classic Credit

YALINA 12/24

C. ARIAS

### Credit card

- Debit cards are linked to a bank account and allow you to spend only the money you have in the account.
- Debit card purchases are deducted immediately from your account
- Debit cards do not charge interest or fees on purchases

 Credit cards allow you to borrow money from the bank to make purchases or pay for services.

VISA

- credit card purchases are added to your balance and paid off later
- credit cards charge interest and fees on the borrowed amount.

### A checking account

### A saving account

- A checking account is designed for everyday transactions, such as depositing and withdrawing money, paying bills, and making purchases.
- Checking accounts typically offer features such as check-writing privileges, debit cards, and online banking services.
- Some checking accounts may require a minimum balance or charge fees for certain transactions or services.

- is designed for saving money over a longer period of time.
- Savings accounts typically pay interest on the account balance
- savings accounts typically have limits on the number of withdrawals or transfers that can be made each month without incurring a fee.credit cards charge interest and fees on the borrowed amount.